

news +++ International Smart Space Exhibition
Hangzhou Grand Convention and Exhibition Center, 25 – 29 September 2025

international
smart space
exhibition

International Smart Space Exhibition (ISSE) to debut in Hangzhou this September, promoting smart technology integration

Hangzhou, 21 August 2025. A smart space is an environment where pioneering technologies are seamlessly integrated to enhance lifestyles, transform work environments, and optimise urban governance solutions. The first International Smart Space Exhibition (ISSE) will be held from 25 – 29 September 2025, as a standalone fair within the Global Digital Trade Expo (GDTE) at the Hangzhou Grand Convention and Exhibition Center, China. The fair will bring together leading companies and international standards organisations to showcase innovative technologies and products in the smart space field, driving the industry’s future development.

As a leading hub for China’s digital economy, Hangzhou boasts a robust technology ecosystem and a dynamic culture of creativity, making it an ideal environment for advancing smart space development. The fourth edition of GDTE, co-organised by the Ministry of Commerce of China and the Zhejiang Provincial People’s Government, will take place from 25 – 29 September 2025 at the Hangzhou Grand Convention and Exhibition Center, covering an exhibition area of 150,000 sqm. Messe Frankfurt (HK) Ltd and Hangzhou Expo Group will join forces to host ISSE at the same venue.

ISSE will leverage the extensive resources and expertise of both parties to create an effective business platform for the industry, showcasing cutting-edge innovations in the smart space sector. Against this background, it will display products and solutions across four focus areas: “Intelligent Buildings and Smart Parks”, “Urban Public Spaces”, “Smart Commercial Spaces” and “Smart Living”.

At present, a number of renowned companies and exhibiting groups will attend ISSE, including KNX China (GVS, HDL, Schneider, EaseMore, ABB, Siemens, Legrand and more), EnOcean Alliance, Zhejiang Contractors Association (ZCIGC, Power China, Zhejiang Jingong Construction Group Co Ltd, Zhejiang Institute of Communication Co Ltd (ZJIC), China United Engineering Corporation Limited and SUPCON), Samsung, Lenovo, Barco, WOW Office Co Ltd, Hongyan, Colipu and Roleds.

Products and technologies highlights:

- **KNX China**, an international standards association for intelligent building control, will showcase hundreds of KNX-certified products and scenario solutions, demonstrating how standardised technologies can enhance smart space.
- **Zhejiang Contractors Association** is a non-profit local industry organisation composed of upstream and downstream enterprises in Zhejiang Province engaged in overseas contracting projects, labour cooperation and engineering-related investments. The association will present case studies and advanced solutions in

digital city construction, covering intelligent building, smart transportation and digital energy.

- **Hongyan**, a leading company in China's smart home industry with over 40 years of history, has evolved from electrical solutions in the era of smart living. It will showcase smart residential and commercial solutions such as smart home systems and smart gerontechnology.
- **WOW Office Co Ltd** provides ready-to-move-in office products for owners and tenants through standardised office space design, prefabricated modular products and a nationwide supply chain procurement system.

As of today, the exhibition's wide range of products and solutions have drawn buyers from 23 countries, who plan to visit in late September to explore procurement and cooperation opportunities in the smart space field. Participating countries include Australia, Cambodia, Canada, Egypt, Indonesia, Italy, Malaysia, Myanmar, the Philippines, Saudi Arabia, Thailand, the UK, the US, Vietnam and more.

Diverse forums foster exchange and collaboration across sectors

Throughout the five-day event, ISSE will host a series of forums designed to create a premium platform for industry dialogue that fosters the exchange of ideas and collaboration on technology. These forums will explore opportunities and practical applications for smart space. One of the key highlights is the ISSE International Smart Space Development Summit, where global experts and industry leaders will explore the latest trends and innovative applications.

Other summits will address topics such as smart cities and intelligent buildings in the Yangtze River Delta, the digitalisation of future workspaces, smart parking technology, as well as zero-carbon parks and urban digitisation. Elsewhere, A series of technical standards forums will also cover themes including AIoT standards, smart home standards, smart space, and smart audio-visual technology.

Furthermore, the show has extended invitations to the Hangzhou Municipal Urban-Rural Development Committee, along with domestic associations and institutions related to construction, architecture, surveying and design, property management and archives management. Overseas real estate firms, smart home enterprises, IoT associations, leaders from various national chambers of commerce and industry media have also been invited to participate in delegations, fostering communication among all participants.

International Smart Space Exhibition (ISSE) is co-organised by Messe Frankfurt (HK) Ltd and Hangzhou Expo Group. For more information, please visit www.smartspaceexhibition.com.

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Your contact:

Zoe Law

Phone: +852 2238 9217

zoe.law@hongkong.messefrankfurt.com

Messe Frankfurt (HK) Ltd
35/F China Resources Building,
26 Harbour Road,
Wanchai, Hong Kong

www.messefrankfurt.com.hk

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,500 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2024 were around € 775 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: www.messefrankfurt.com/sustainability

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