



international
smart space
exhibition
ISSE国际智慧空间展览会

25 – 29.9.2025

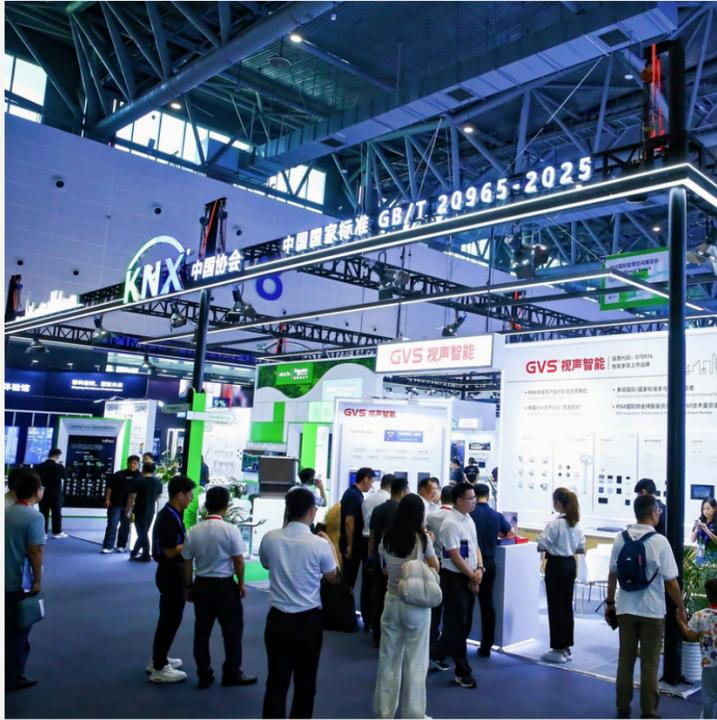
Hangzhou, China
中国，杭州

Innovative Spaces
Shaping Smart Cities
创新空间
引领智慧城市新未来

Aftershow Report
展后报告

www.smartspaceexhibition.com

1st



The first International Smart Space Exhibition (ISSE), shaping the future of smart space 首届ISSE国际智慧空间展览会—— 智构空间，慧聚未来

Messe Frankfurt (HK) Ltd and Hangzhou Expo Group cooperated to host the first International Smart Space Exhibition (ISSE) at the Hangzhou Grand Convention and Exhibition Center as a concurrent event of the Global Digital Trade Expo (GDTE). This event marked Messe Frankfurt Group's first exhibition in Hangzhou, Zhejiang, while expanding the company's portfolio in building technologies.

法兰克福展览（香港）有限公司将与杭州市会展集团合作，在浙江杭州举办的全球数字贸易博览会（数贸会）期间，首度联合主办ISSE国际智慧空间展览会。法兰克福展览集团的业务首次踏足杭州，更进一步丰富了集团在建筑技术领域的展览活动。

ISSE brought together around 160 leading companies and international standards organisations to showcase innovative technologies and products in the smart space field, driving the industry's future development. The fair covered applications across four key sectors: "Intelligent Buildings and Smart Parks", "Urban Public Spaces", "Smart Commercial Spaces" and "Smart Living".

展会汇聚了约160家领先企业及国际标准组织，呈现智慧空间的创新技术及产品，推动行业未来发展。平台聚焦“智慧建筑及园区”、“城市公共空间与机构”、“智慧商业”以及“智慧生活”四大应用领域的产品及解决方案。

ISSE国际智慧空间展览会

INTERNATIONAL SMART SPACE EXHIBITION

Organisers:

Messe Frankfurt (HK) Ltd
Hangzhou Expo Group

Co-organisers:

Guangzhou Guangya Messe Frankfurt Co Ltd
Hangzhou West Lake International Expo Co Ltd

Theme: Shaping the future of smart space

Date: 25 - 29 September 2025

Venue: Hangzhou Grand Convention and Exhibition Center

Exhibition space: 150,000 sqm

*counted with concurrent event: Global Digital Trade Expo

主办单位:

法兰克福展览（香港）有限公司
杭州市会展集团

承办单位:

广州光亚法兰克福展览有限公司
杭州西湖国际博览有限公司

主题: 智构空间，慧聚未来

展会日期: 2025年9月25至29日

展会地点: 杭州大会展中心

展会面积: 150,000 sqm

*与同期全球数字贸易博览会（数贸会、GDTE）共享

6B# Smart Logistic
Zone / Silk Road E-
commerce Zone
智慧物流 & 丝路电商展区

7B# AI Zone
人工智能展区

8# Digital Medicine Zone
数字医疗展区 / Smart
Space Zone
智慧空间展区

5# The Night of
Digital Trade
数贸之夜

6A# Silk Road E-
commerce Zone
丝路电商展区

7A# AI Zone
人工智能展区

4# Smart
Mobility Zone
数智出行展区

3# Digital Culture and
Entertainment Zone
数字文娱展区

2# Digital Trade
Theme Zone
主题展区

1# Launching
Ceremony
启动仪式



Four focus areas

四大场景·生态展示



Zero-carbon Parks
零碳园区
Smart Factories
智慧工厂
Intelligent Buildings
智慧建筑
Smart Operations
智慧运维

Intelligent Buildings & Smart Parks
智慧建筑及园区



Digital Municipal
数字市政
Digital Administration
电子政务
Smart Mobility
智慧交通
Public Institutions
公共机构

Urban Public Spaces
城市公共空间



Smart Office
智慧办公
Smart Hotel
智慧酒店
Smart Retail
智慧零售
Smart Tourism
智慧旅游

Smart Commercial Spaces
智慧商业



Smart Home
智能家居
Smart Community
智慧社区
Smart Real Estate
智慧物业
Smart Healthcare
智慧康养

Smart Living
智慧生活



Intelligent Buildings & Smart Parks 智慧建筑及园区

“Zero-Carbon Smart Space Experience” zone, co-organised with Siemens, integrated technologies such as digital twins to create interactive and immersive environments, vividly illustrating the future of intelligent green buildings. Visitors virtually “entered” the zero-carbon park to experience the entire process of energy self-sufficiency, intelligent regulation and environmental perception first-hand.

“零碳数智空间体验馆”，融合数字孪生技术等，营造可感知、可交互的沉浸式场景，直观演绎智慧赋能零碳绿色建筑的未来形态。观众“走进”零碳园区，体验能源自给、智能调控、环境感知的全过程。



ISSE debuted the immersive digital “Data Centre” zone, supported by the China Communications Industry Association Data Center Committee (CIDC) and curated by IDC Quan. It featured exhibitors such as AUX, Legrand, Shenling, and Tellhow, with various data centre solutions, including power supply and distribution, temperature control systems, cabinet servers, computing power storage, and construction and operational maintenance.

ISSE首创实景化数字基座“数据中心”展区，由中国通信工业协会数据中心委员会作为支持单位、中国IDC圈企业俱乐部任策划。展区汇聚宁波奥克斯智能科技、罗格朗、广东申菱环境系统、北京泰豪智能工程等合作伙伴，呈现从供配电、温控系统、机柜服务器到算力存储及建设运维的全链路数据中心解决方案。



Urban Public Spaces 城市公共空间

At the “**Digital City**” zone, the Zhejiang Contractors Association made a notable appearance alongside the Zhejiang Construction Investment Group (ZCIGC), the technical research institute of Zhejiang Communications Investment Group Co Ltd, Zhejiang Jingong Construction Group Co Ltd, the Architectural Design & Research Institute of Zhejiang University and Kezhu Assembly Technology.

“**数字城市**”展区，浙江对外工程承包商会联合浙江省建设投资集团、浙江省交通投资集团技术研究总院、中国联合工程、浙江大学建筑设计研究院、浙江科筑装配科技等重磅亮相，首发多项有关建筑基建、能源管理与数智技术的创新解决方案。



The organising committee of the GDTE, in collaboration with the Department of Commerce of Zhejiang Province, hosted the “**The 4th GDTE Digital Empowerment For Green Development Industry (Digital City) Matchmaking Conference**”. They launched an initiative for the International Economic and Trade Framework supporting the Digital Economy and Green Development, together with formation of the digital city development committee. The event marked a new phase in the evolution of digital cities, transitioning from technological exploration to large-scale implementation.

数贸会组委会及浙江省商务厅同期亦举办“**数字赋能绿色发展产业对接会**”，发布《数字经济和绿色发展国际经贸合作框架倡议》，并正式成立“数字城市发展专委会”，标志着数字城市从技术探索迈向规模化落地的新阶段。



Urban Public Spaces 城市公共空间

Smart Parking 智能停车

2025 China Parking Industry Conference collaborated with ISSE for the first time. In addition to hosting forums, the event featured a showcase area for the results of the Parking Contest.

“2025中国停车产业大会”首次与ISSE联动，除举办论坛外，现场设有“停车大奖赛成果”展示区。

ISSE joined forces with Xiziiparking, Yiting Wuyou, CTP, and Zhongke Construction to present the **“Smart Parking” zone**, revolutionising the urban transportation and smart parking landscape by providing solutions that improve and expand urban public spaces.

联合杭州西子停车、易停无忧、畅停、中科建工等企业推出**“智能停车”**展区，共同重塑城市交通与智慧停车生态，为城市公共空间的拓展与优化提供解决方案。





Smart Commercial Spaces 智慧商业

Smart Office 智慧办公

“**Smart Office**” zone, jointly created by Samsung, Lenovo, Barco and Colipu, was dedicated to modern office solutions that could enhance work efficiency, improve the employee experience, and reduce operational costs.

“**智慧办公**”展区由三星、联想、巴可、及科力普等联合打造，聚焦提升工作效率、改善员工体验并降低运营成本的现代化办公模式。

“**OffiSmart Smart Office Conference: Empowering Future Workspaces and Digital Innovation**” focused on topics such as remote collaboration, smart meeting systems, and optimising space utilisation to help create sustainable “Smart Commercial Spaces”.

“**OffiSmart智慧办公论坛：赋能未来工作空间与数字创新**”，探讨远程协作、智能会议系统、空间利用率优化等议题，助力企业构建可持续的“智慧商业”环境。





Smart Living 智慧生活



“**Smart Living**” zone featured top brands like KNX China (GVS, Schneider, HDL, EaseMore, ABB, Siemens, Legrand), Chint Group, EnOcean, and Panasonic, showcasing smart home systems and connectivity technologies that blend people, tech, and spaces. Hangzhou-based HONYAR highlighted digital household solutions and low-carbon innovations for homes, car parks, and smart hotels.

“**智慧生活**”展区将云集KNX中国组织（视声、施耐德、河东、逸悦、ABB、西门子、罗格朗）、正泰、EnOcean、松下等行业领军品牌，集中展示智能家居系统与生态联动技术，呈现人、技术与空间的高度协同。杭州本土品牌鸿雁将围绕“数字家庭”与“公共场景低碳节能”主题，展示全屋智能、地下车库节能以及智慧酒店的整体解决方案。

“**ISSE X Léwin Artistic Smart Space Experience**” zone, blending technologies with art, AI and the Metaverse, showcased immersive applications for smart gerontechnology, smart society and smart commercial spaces.

“**ISSE X Léwin艺术智慧空间体验馆**”以艺术、AI、元宇宙融合技术，打破行业边界，现场营造了沉浸式智慧康养、智社慧区及元宇宙智商慧业空间的场景。

Highlighted events

展会重点活动

ISSE International Smart Space Summit ISSE国际智慧空间高峰论坛

The ISSE International Smart Space Summit hosted global experts, corporate leaders and government representatives for in-depth discussions focused on four key areas.

ISSE国际智慧空间高峰论坛”邀请全球专家学者、企业领袖与政府代表，围绕四大板块展开交流，探讨“智慧空间”的边界与可能性，为行业发展注入前沿思想与实践动力。

Industry awards ceremony 行业优秀作品及案例颁奖典礼

The “Global Digital Space Brand Zone” featured remarkable projects and case studies from the industry. Elsewhere, the “Global Engineering Design Top 50 Brands Awards” awards ceremony and the “45 Under 45 International Outstanding Young Designer” awards reinforced the shared belief within the industry that digitalisation strengthens the real economy, while design addresses human needs. The events were jointly organised by Global Engineering Design Preferred Brands Laboratory and ISSE, with planning conducted by First Design.

由全球工程设计优选品牌实验室与ISSE联合主办、第一设计策划的“全球工程设计优选品牌 TOP 50”颁奖典礼及“45 UNDER 45 国际卓越青年设计师”评选亦隆重举行，推动了产业力量对“数字赋能实体、设计服务人类”的集体共识。



High-quality forums 高质量行业论坛

The first edition featured 11 forums that brought together government representatives, industry experts, and business leaders from around the world.

本届ISSE期间共举办了11场行业论坛，齐聚来自海内外的政府代表、行业专家及业界领袖。

Highlighted forums included:

- Exchange Conference on Standard-Driven High-Quality Development of Smart Parks
- 2025 China Parking Industry Conference — New Highlights, New Momentum, New Opportunities Empowering the Digital Transformation of Urban Spaces
- Forum on Overseas Opportunities for Smart Space
- Forum of 2025 KNX Smart Home and Building Control Technology – Create KNX Smart Space, Share KNX Smart Life
- OffiSmart Smart Office Conference: Empowering Future Workspaces and Digital Innovation
- Digital Intelligence Empowerment and Scene Innovation: Building a New Ecological System for Intelligent Construction
- The 3rd Yangtze River Delta Intelligent Building and Smart City Forum
- Digital Intelligence, Shared Growth • Platform for Mutual Success 2025 Global Digital Trade Expo • Smart Home Digital Innovation Summit

亮点论坛包括:

- 标准引领智慧园区高质量发展交流会
- 2025 中国停车产业大会——新亮点、新动能、新机遇赋能城市空间数智化发展
- 智慧空间出海机遇论坛
- 2025“KNX家居和楼宇控制技术研讨会”——打造KNX智能空间，共享KNX智慧生活
- OffiSmart 智慧办公论坛：赋能未来工作空间与数字创新
- 数智赋能 场景革新：构建智能建造新生态
- 第三届长三角智能建筑及智慧城市论坛
- 数智共生·生态共赢 2025全球数字贸易博览会·智能家居数字化创新峰会



The “Digital Intelligence Empowerment and Scene Innovation” forum explored green transformation and global collaboration, highlighting policy-tech integration like AI and 5G, with a case study of the Asian Games stadium. I gained valuable insights into smart technologies in EPC management and AI’s potential for business transformation, reinforcing our commitment to intelligent construction and greener building material solutions.

“数智赋能 场景革新：构建智能建造新生态”论坛聚焦政策与AI、5G等技术的融合应用，并结合杭州亚运场馆的本地案例，探讨了绿色低碳转型路径与国际协作模式。我了解到数智化在施工要素管控、EPC全流程管理等环节的创新实践，也进一步认识到AI赋能企业数智化转型带来的机遇。这些内容进一步坚定了我们紧跟智能建造趋势的决心，未来将持续为客户提供更智能、更绿色的建材解决方案。”

Ms Qiwen Liang, Project Director, Guangzhou Shengzhi Building Materials Co Ltd

广州市升置建材有限公司，项目总监，梁绮雯女士

Other onsite activities

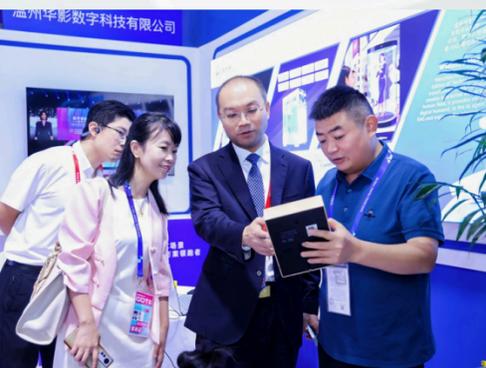
其他现场活动

International business matching sessions

国际商贸配对活动

The inaugural edition attracted 142 overseas companies to submit purchase orders before the show. Over 23 countries attended the show in person. These include Australia, Cambodia, Canada, Egypt, Indonesia, Italy, Malaysia, Myanmar, the Philippines, Saudi Arabia, Thailand, the UK, the US, Vietnam, and more.

展前，本届展会吸引了142家海外公司提交采购需求清单，并有来自全球23个国家及地区的买家计划亲临现场参观采购，包括埃及、澳大利亚、菲律宾、加拿大、马来西亚、美国、缅甸、沙特阿拉伯、意大利、印度尼西亚、英国、越南等。



Onsite guided tours

展览导赏团

ISSE arranged a series of guided tours, attracting a number of visitor groups from around the globe to attend the show. These efforts created a dynamic platform for industry exchange and collaboration.

Members of the Gyeonggi-do local council and their China-based representatives attended the ISSE Opening Ceremony to explore smart space opportunities and promote Korea-China collaboration. Other visiting groups included delegations from Cambodia, Thailand, Singapore, Indonesia, the UAE, and various Chinese industry and technology associations.

ISSE现场举行了多场展览导赏团，吸引不少海内外专业观众团亲临参观及采购，成功搭建了高效的行业交流及合作平台。韩国京畿道议会成员及当地政府驻华代表特别出席了ISSE的开幕典礼，并藉此机会深入了解智慧空间的发展潜力，促进中韩企业在智慧科技与经贸领域建立更紧密的合作关系。其他观众团包括：柬埔寨智能技术商贸合作交流团、泰国智慧办公代表团、新加坡设施管理代表团、印度尼西亚智慧城市及数字基础政府代表团、阿联酋数字浙江发现之旅代表团、浙江省电脑与数字科技协会团、停车服务业协会观众团、浙江省安防行业协会参观团、浙江省市政行业协会观众团、全国智标委交流团。



Visitors' comments

观众回馈



“We actively engage in the smart city network and promote this concept across other ASEAN countries. On this visit to ISSE, we are joined by local government representatives from Indonesia’s five largest cities, seeking to collaborate with international partners. This event has already helped us to strengthen our relationship with the local government in Hangzhou. We’ve also participated in several meetings and business matchmaking meetings. I look forward to attending the next edition.”

“印度尼西亚一直积极参与智慧城市建设，并致力将这个发展概念推广至其他东盟国家。我们带同了印度尼西亚五大城市的政府代表共同参观ISSE，旨在寻求国际合作机遇，尤其中国蕴藏丰富的发展机遇。此次展会之行助力我们深化与杭州市政府的关系。同时，我们也参加了多场会议及商贸对接活动，以拓展本地合作渠道。我很期待再次来参观下一届展会。”

Mr Alwis Rustam, Secretary of the Board, Executive Director, Association of Indonesia Municipalities
印度尼西亚市政协会，董事会秘书，执行董事，Alwis Rustam先生

“We organised a delegation of councillors from Gyeonggi-do, South Korea, to ISSE, focusing on future technologies. As policymakers supporting technology enterprises, they showed keen interest in China’s advancements in AI, big data, and Large Language Models. While South Korea focuses on urban surveillance, China’s smart cities are integrated into daily life, providing valuable insights for us. This visit provided a great opportunity to connect with local companies, and we are considering returning next year.”

“我们组织了一批韩国京畿道主管未来科技的议员参访ISSE。他们负责科技企业扶持并参与政策制定，高度关注中国在人工智能、大数据、大模型等领域的创新进展。有别于韩国聚焦于城市监控，中国的智慧城市及智慧空间已深度融入日常生活，正是当前韩国可以参考的重要经验。此次参观也为对接中国本土企业创造了良好契机，我们也正考虑明年再次组织参观。”

Mr Un Bon Park, Director, Gyeonggi Business Center, Chongqing (South Korea)
韩国京畿道（省）政府重庆代表处，首席代表，朴耘本先生



ISSE & GDTE renowned companies and exhibiting groups

ISSE & GDTE 部分参展企业及展团



(排名不分先后)
(Listed in no particular order)

Exhibitors' comments

展商回馈



“Our booth presented smart gerontechnology and commercial spaces integrated with the metaverse. ISSE drew a significant number of visitors, with about 30% of attendees coming from overseas, many showing strong interest in the integration of intelligent systems into daily life. Beyond showcasing products, the event played a key role in engaging with potential users and promoting the smart space industry.”

“我们展台打造了四个不同场景，呈现多元化的智慧空间体验，包括智慧养老及融合元宇宙的商业空间。ISSE的人流量可观，其中外宾占比约30%，观众都对智能系统与日常生活场景的深度融合表现出浓厚兴趣。除了产品展示，产业的普及教育同样重要。展会助力我们接触不同的潜在用户，有利于智慧空间的推广。”

Dr Freeman Wang, China Executive President, Shanghai Léwin Intelligent Technology Co Ltd
上海雷盎云智能技术有限公司，中国区执行总裁，王俊锋博士

“At ISSE, we showcased our AI-powered Smart City Lighting Digital Asset Platform and core new products, highlighting advances in digital lighting management, AI-driven O&M, and intelligent applications. Guided by the principles of new productive forces, the exhibition expanded our perspective and encouraged valuable exchanges in spatial innovation. From customer feedback to brand exposure, the outcomes met our expectations, and we look forward to future participation.”

“我们携AI智慧城市照明数字资产平台及一系列核心新品亮相ISSE，全面展示了我们在城市照明数字化管理、AI运维及场景智能应用方面的最新成果。ISSE作为以新质生产力为导向的综合性展会，不仅拓宽了我们的视野，也促成了与空间创新领域的深度交流。无论是客户反馈、合作机会，还是品牌展示与理念输出，整体参展效果契合我们的预期，未来我们也期待继续参与ISSE。”

Mr Jianfeng Hong, Smart City Architect, Hangzhou Roleds Technology Co Ltd
杭州罗莱迪思科技股份有限公司，智慧城市架构师，洪剑锋先生

Marketing promotions 宣传推广

#Livestream 活动直播

#Press release 新闻稿发布

#Corporate interview 企业采访

#Video interview 视频专访

#EDM 电子邮件

#Social media 社交媒体

Partners 合作媒体

ISSE partners with over 100 media outlets—including mainstream, industry, professional media, KOLs, and emerging platforms—to deliver broad, high-frequency exposure for the exhibition and its exhibitors, boosting brand visibility and market reach.

与超过100家媒体建立了深度合作关系，覆盖范围广泛，包括：大众媒体、行业协会、专业媒体，以及KOL和新兴自媒体等多元传播渠道。通过整合全媒体资源，为展会及参展企业提供全方位、多层次、高频次的宣传曝光，全面提升品牌影响力与市场关注度。

Overseas medias 海外媒体



The next show date

下届展会预告



Innovative Spaces
Shaping Smart Cities
创新空间
引领智慧城市新未来

www.smartspaceexhibition.com

international
smart space
exhibition

ISSE国际智慧空间展览会

23 – 27.9.2026

Hangzhou, China
中国, 杭州